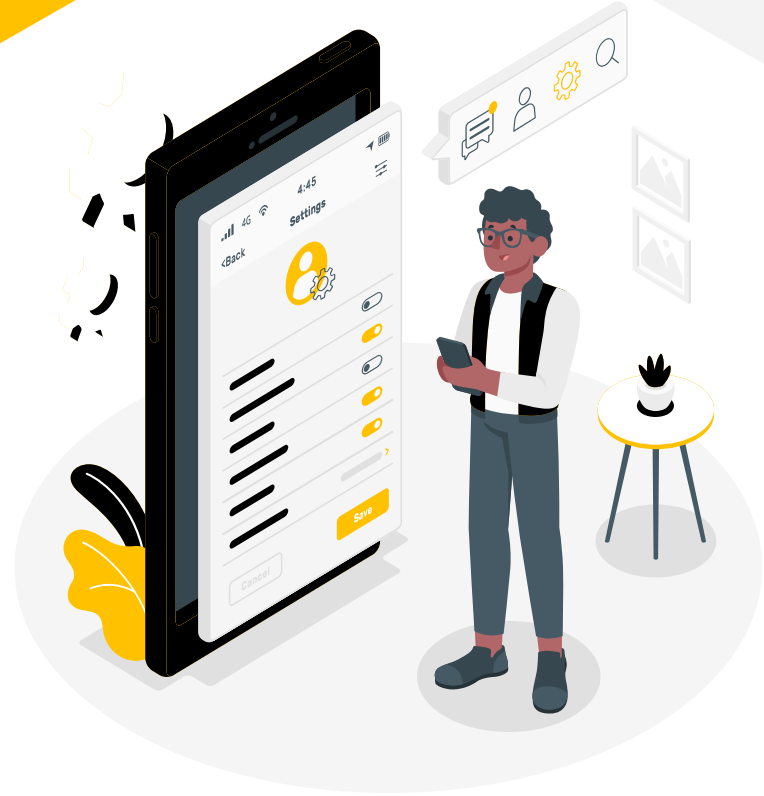


Why OBSIDIAN ELITE ?



Who We Are

01



Founded in 2017, OEIA is a startup We're leading a financial movement that will place us alongside investment elites!

Through the cannabis industry, where we've largely been excluded, Obsidian is creating inclusion for working class people to gain private equity and even become owner operators in the cannabis industry

About Us

02



The OEIA is an association of focused students of wealth. Our members seek to learn all there is about money, finance, and wealth. Our members also seek to practically apply their knowledge in the goal of financial freedom through investment. The Obsidian Elite Investment Association is the group you should join if you are interested in increasing your net worth.

Lack of Inclusion

**LESS THAN
FIFTEEN**

Of those licenses
have been
awarded to
minorities!

0.1875%

99.8%

**OVER
8,000**

Licenses have
been awarded
nationwide

Market Participation

Smaller investors are normally excluded from first round investments. These investments have the highest returns. We are making it so that the working class can now earn first round equity returns!

Financial & Investment Education

The primary hardship for most people, is due to a lack of financial education. We enlist experts to provide financial and investment education to our members. Our goal is to remove our members from the uninformed and into the pool of the empowered

Get Funding

Enterprise & Organizational members have direct access to the students of our Wealth Academy, individuals who desire expert information & access. This also means access to capital investment for your business from OEIA's \$50 Million fund for cannabis, and later, we will also be investing in energy, technology, real estate & economic development

Guiding Principles

INFORM



Many of our people still don't know that the opportunities we provide are possible for them to access

EDUCATE



OEIA's Wealth Academy provides our people with the financial literacy they need to gain ownership and succeed!

GUIDE



Success is only the first step to ownership in business. We provide ongoing guidance & support to our members for a lifetime

Grow & Connect Your Business

This is the Association for you to find capital or to grow your book of business, if you are a(n):

ASPIRING CANNABIS ENTREPRENEUR

ASPIRING ENTREPRENEUR

FINANCIAL SERVICE PROFESSIONAL



In short, membership provides access to private investment opportunities, access to expert financial knowledge, b2b and b2c opportunities, industry sector expert knowledge, and an avenue to finance your entrepreneurial aspirations.

Commonly Asked Questions

How many members are in OEIA now?

Our Association is a start-up company like every other Cannabis industry business in New Jersey — apart from the twelve Alternative Treatment Centers who have been in business for the past eight years. That being said, the Association boasts more than 1,000 members and is continually growing.

I don't want to invest, I want to be an owner.

You not only can do both, but most certainly should. It is a great idea to place an investment too, while you are building your own entrepreneurial venture! A business owner should always be invested in the market they occupy beyond simply their own venture. It's just good practice and policy. **The two are NOT and SHOULD NOT be mutually exclusive.**

About your Future Venture

The current bill as it reads does not provide any special method of entry into the industry

HOWEVER



△ While there are mediocre provisions to provide **small-scale**, micro-licensed operators a 15% advisement to aid all minorities, women & veterans to become licensees, there aren't any special means to provide for the capital requirements

We can safely estimate between \$1.2 to \$1.5 million will be needed for the majority of startup companies in this industry. The additional requirements pertain to criminal records and the feasibility of your business plan itself.

If you are able to meet these requirements, and perhaps not all the financing and perhaps a need to better chisel your plan, then we are ready to assist you. We can provide the following: government relations, legal liaison, expert cannabis professional consultants, and equity capital financing. So, your membership as a future owner operator is welcome.

My Business is Ancillary

I DON'T NEED A LICENSE Because I'm not touching the plant

That's a great idea and how very smart you are. True, you don't need a license for your venture and could find funding sources in many arenas. However, Obsidian Elite is not only focused on Cannabis.

We provide access to capital in the following other areas as well: Energy, Technology, Real Estate, and Economic Development.

Access to our knowledge base, our network of corporate and government professionals along with capital, is not an Association you want to overlook so readily.

Membership with us is a cross benefit for not only Cannabis direct businesses, but also those ancillaries to the industry.

Thank You

Do you have
any questions that weren't addressed
in this document?

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